

**MUSEUM ON MAIN STREET**  
**AUDIENCE SURVEY**

Name of Program: \_\_\_\_\_

Location: \_\_\_\_\_

Date: \_\_\_\_\_

Please circle the opinion that best describes your experience:

1. I gained knowledge and awareness about the presented topic.

Disagree                      Somewhat Agree                      Agree                      Strongly Agree

2. I gained an appreciation of a new perspective.

Disagree                      Somewhat Agree                      Agree                      Strongly Agree

*A "new perspective" can be defined as considering people, places, culture, historical events, ideas, etc. from a different or new point of view.*

3. I gained awareness about the hosting cultural organization.

Disagree                      Somewhat Agree                      Agree                      Strongly Agree

4. If you did gain a new perspective, please explain. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

5. How did today's program benefit your community? \_\_\_\_\_

\_\_\_\_\_

Your praise, criticism, and suggestions are welcome. Please feel free to include your observations here.

\_\_\_\_\_  
\_\_\_\_\_

OH is trying to measure the long-term impacts of *Museum on Main Street*. If you would be willing to answer a few additional survey questions at a later date, please include your e-mail address here:

\_\_\_\_\_

OH is often required to report the program's *audience demographics* to our funders. Please consider supplying us with this ***anonymous and confidential*** information.

Gender

- Male  
 Female

Age

- Under 18  
 18-30 Years  
 30-60 Years  
 Over 60

Ethnicity

- African American  
 Asian  
 Caucasian  
 Hispanic  
 Native American  
 Other

Education

- High School/GED  
 Some College  
 College Graduate  
 Graduate School

*Oklahoma Humanities is grateful for your feedback. Thank you!*